

Off Licence

Section 17 to 20, 64 and 135, Sale and Supply of Alcohol Act 2012

Section 40 of the Act applies to this licence.

Pursuant to the Sale and Supply of Alcohol Act 2012 (the Act), **The NZ Vermouth Co. Limited** (the licensee) is authorised to sell alcohol from (but not on) the premises situated at **14 Paneika Lane Otahuhu Auckland**, and known as **Mr. Mug**, and deliver it somewhere else.

The authority conferred by this licence must be exercised through a manager or managers appointed by the licensee in accordance with Subpart 7 of Part 2 of the Act.

CONDITIONS

This licence is subject to the following conditions:

- (a) No alcohol sold is to be delivered on Good Friday, Easter Sunday, Christmas Day, or before 1pm on Anzac Day; or **at any time after 7pm on any day and before 7am on the next day.**
- (b) Alcohol may only be sold while the premises and the licensee continue to qualify under section 32(1)(c) of the Act.
- (c) The remote sale of alcohol may be made at any time on any day, however the days and hours within which alcohol that has been sold may be delivered is restricted, as set out in condition (a) above.
- (d) The licensee must take reasonable steps to verify that the prospective buyer (and any prospective receiver) of any alcohol is not under the purchase age. For internet orders, the licensee takes such reasonable steps if the website has an age verification prompt:
 - (i) once when the prospective buyer first enters the internet site; and
 - (ii) again, immediately before the sale of any alcohol is completed.
- (e) Every receipt or catalogue for the sale of alcohol sold remotely must display:
 - (i) The licensee's name
 - (ii) The licence number
 - (iii) The date on which the licence expires.
- (f) Any website that the licensee uses to sell alcohol remotely must display an image or a link to an image of this licence.
- (g) The whole of the premises is undesignated.
- (h) Restriction of selling only products manufactured by the NZ Vermouth Co Limited trading as Mr Mug.
- (i) The licensed premises are more precisely identified as outlined in the plan date stamped as received by Auckland Council on 10 June 2025.

DURATION

Subject to the requirements of the Act relating to the payment of fees, and to the provisions of the Act relating to the suspension and cancellation of licenses, this licence continues in force—

- (a) until the close of the period for which it was last renewed; or
- (b) if an application for the renewal of the licence is duly made before the licence would otherwise expire, until the close of the period of 3 years after the period for which it was last renewed.

This licence expires the close of 23 July 2028 unless renewed.

Originally dated at Auckland on 23 July 2024



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Secretary, Auckland District Licensing Committee



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NOTE: This licence replaces licence no. 007/OFF/202/2024 and the licence continues in force until the 23 July 2028 unless again renewed.



007/OFF/309/2025